

experience on the driving range. By providing an improved off-course golf experience, the system offers golfers...

- a fun and entertaining alternative to a round of golf,
- played in a fraction of the time at reduced cost,
- social interaction with others,
- a practice experience geared toward developing and improving ball striking skills.

And offers range owners significant revenue growth via...

- New marketing opportunities, such as leagues and events, leading to an increased customer base and visits per customer,
- Raised entertainment and practice value for their customers leading to increased balls hit per visit,
- Bottom-line – a new marketing-driven business which actively attracts customers versus a “build it and they will come” approach.

The Scramble System also provides powerful new sponsorship opportunities for vendors and suppliers in the golf industry and for local companies looking for a targeted audience. Each driving range target, each Scramble System scoreboard banner line, and every scheduled event provides a new advertising opportunity to reach a captive target golf audience. What better way to establish life-long loyalty and brand recognition with new customers than by being part of this exciting new golf entertainment!

Steve di Costanzo, founder of the Golf Range Association of America (GRAA) states "Golf range owners are constantly struggling with how to market their range business to drive additional revenue. Many develop ancillary profit center opportunities like mini golf, batting cages, etc., but could do more with their core golf business. What's interesting about Range-Play is they've developed a game concept and system that does address many golf industry challenges indicated in the research, which creates a new profit center out of the existing range without need for additional space and staff, and does it by leveraging existing and aspiring golfers -a primary customer of range businesses."

Range-Play is currently accepting orders for delivery of the Scramble System.



www.range-play.com