For Immediate Release

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Range-Play Introduces Entry-level Interactive Target System
Second Product Line in Family of Golf Entertainment Amenities

Boulder, CO, April, 2004 – Range-Play Entertainment Corporation introduces their second product line in its family of golf entertainment amenities. The Range-Play High Five™ Target System provides an entry-level, lower cost option to range owners wishing to add a golf entertainment amenity to their driving range operation. In providing many of the benefits of the full-featured Scramble game system, the High Five Target System generates loads of fun and entertainment for visitors playing on the range and the same levels of sophisticated and engaging practice experience for golfers of all levels.

However, the High Five Target System does not include many of the group, team and league-oriented game programs, the large scoreboard for visual feedback, nor the "Change the Range" marketing program – all designed to maximize customer drawing power and revenue potential for the range owner.

As an entry-level system, the High Five Target System is built upon the same reliable and durable design of the Scramble system, and is fully upgradeable to the Scramble System providing the range owner a seamless way to manage and retain their initial investment.

The High Five Target System was designed in response to customer demand based on feedback from the market introduction of the Range-Play Scramble System. While Range-Play is dedicated to promoting a new range business model where the range becomes an entertainment center as well as a practice facility, they recognize that for smaller range operations this process will take some time. The Target system is a great starting point for these range owners

Contact Range-Play for more information.